

# HERE'S YOUR CHANCE TO WIN AN RCA VICTOR "GLOBE TROTTER" RADIO

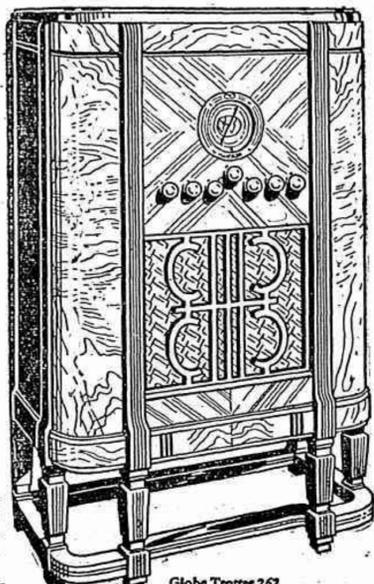


THE HAND IS QUICKER THAN THE EYE BUT—

*You can't fool the Ear...*

ABOUT

- FOREIGN RECEPTION
- HIGHER FIDELITY RECORDS



Globe Trotter 262

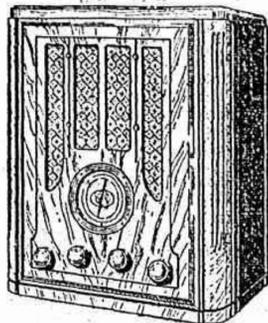
When you've selected a Globe Trotter 262, you've gained access to more broadcasting than even RCA Victor radios have ever given until now! Imagine the joy these distinctly modern features will bring to your home.

**\$149.50**

Test Your Skill and Win This Beautiful RCA Victor Radio

or one of the 113 merchandising credits which will be given away.

Winning Entry Will Receive This Beautiful All Wave "Globe Trotter" Model 118



3 Next best Merchandising Credit of \$10.00 each	\$ 20.00
11 Next best Merchandising Credit of 5.00 each	55.00
25 Next best Merchandising Credit of 3.00 each	75.00
75 Next best Merchandising Credit of 2.00 each	150.00

113 Total Merchandising Credits ..... \$300.00

Twenty Scrambled Words will be found scattered among the advertisement on this page. They will be easily identified as they are located under the double circle RCA Victor trademark. Unscramble them, form a sentence about RCA Victor Radio and the "Magic Brain", submit your answer and win the beautiful RCA Victor Globe Trotter Radio pictured here. It's easy and lots of fun.

### RULES OF CONTEST

1. The contest is open to all persons except RCA Victor Dealers, their employes and families, employes of the Press Company and their families.
2. The contest will be known as the "Scrambled Word Contest." A 20-word sentence pertaining to RCA Victor "Magic Brain" Radio is scrambled and letters are inserted in groups in each of the RCA Victor dealer's advertisements under the double circle trademark on this page. Read the advertisement and you'll find them, put them together—then unscramble them. It's great fun. When completed you will have a twenty word sentence about RCA Victor Radio.
3. Judging will be on the basis of: First—accuracy in deciphering the sentence and arranging in proper order; second—attractiveness and originality. Entries may be colored, mounted or otherwise embellished.
4. All entries must be addressed to the RCA Victor Radio Contest Editor and deposited in the RCA Victor Booth at the B. H. Delson Store 32-34-36 Main St., Chatham, N. Y., before 6 P. M., Friday, October 26.
5. The coupon below must be filled out sent with your entry.
6. Winner of the contest will be announced, Saturday night, Oct. 27, at 9 o'clock.
7. Only one entry can be made by each contestant.

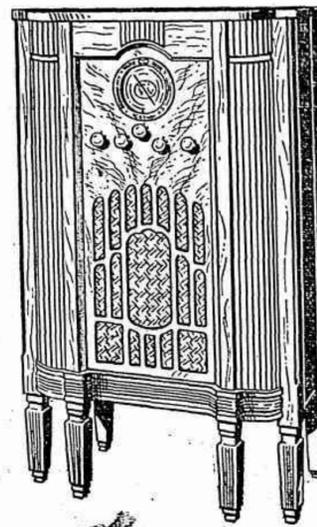
NAME ..... ADDRESS .....

Make of Radio now owned (if any) ..... Year purchased .....

Take this **GANGPLANK** to World Adventure

Via RCA VICTOR MAGIC-BRAIN World Wide Radio

Get more stations and hear them better



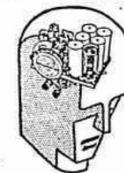
MODEL 224—Six-tube, 3 band all-wave Superheterodyne in a charming modern cabinet finished in hand-rubbed walnut. List price, with RCA Micro-Sensitive Tubes . . . . . only

**\$89.95**



Model 224 is one of the latest and one of the finest All-Wave instruments manufactured this year by "Radio Headquarters."

It is an instrument of exceptional power and tone, capable of reproducing thrillingly undistorted sound.



The RCA Victor Magic Brain . . . brings in far more stations, with higher fidelity in every note.

**\$5.00**

Places an RCA Victor Magic Brain Radio in your home. Balance Small Monthly Payments

What is the **MAGIC BRAIN**



It's an Exclusive RCA Victor Development that Makes World-Radio Doubly Exciting Because:

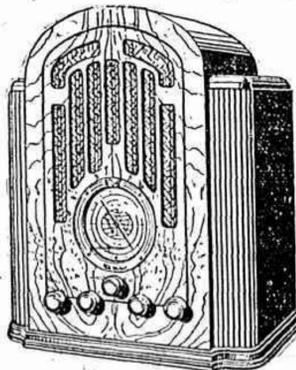
- (1) You reach far more stations.
- (2) You tune in world broadcast stations with far greater accuracy and ease.
- (3) You hear every tone with high fidelity.
- (4) You get the exclusive RCA Victor "X" Band\*



MORPERE WEN ETH NUMAM



SECIRDY NI HET NARIB



Perfect Foreign Reception

All the broadcasts of from 540 to 18,000 kilocycles, including entertainment from home and all the world—police calls, aviation signals—ship signals and radiophone . . . . . It has the improved RCA Victor Airplane Dial and accurate two-ended pointer . . . 50:1 and 10:1 Vernier Tuning! . . . . . Model 128

**\$69.95**

Here's Value in Full

RCA Victor's Model 143 is an eight-tube, four-band Superheterodyne of truly world-wide range. It covers from 140 kilocycles to 410 kilocycles (aviation and weather reports), and from 540 kilocycles to 18,000 kilocycles (police, aircraft, amateur signals, standard U. S. band, and foreign broadcasts in the 49, 31, 25, 19 and 16-meter bands.)

Model 143

**\$97.50**



*I want the World on My Radio...*

**PHONE AND BEAUTY, TOO!**

These two RCA Victor Globe Trotters bring foreign programs to your living room, and in the 1935 manner! And the price? Hardly more than you'd pay for standard radio. And whether you prefer the table model or the console, you'll get these three features you're most interested in:

1. **Perfect Foreign Reception**—All foreign programs (5400—18,000 kcs) and all domestic programs, with standard tuning range extended above 1500 to 1720 kcs.
2. **Lifelike Tone**—Reception amazingly as it sounds in the studio itself.
3. **Cabinet Beauty**—Both these beautiful cabinets are exquisitely walnut-veneered, and both have the new mirror-like finish.

See and hear these and other brilliant new RCA Victors, at our store. (Price complete with the new RCA Micro-Sensitive Tubes)

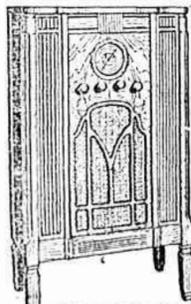


TABLE MODEL 118

**\$44.95**

CONSOLE 211

**\$59.95**

PARTS • SERVICE • TUBES • AND RCA WORLD-WIDE ANTENNAS



## B. H. DELSON

Operating

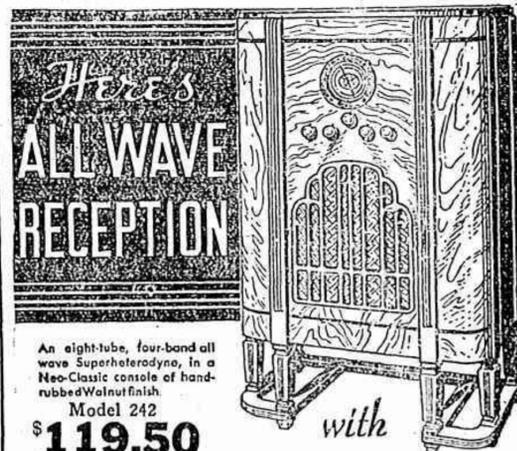
### BEN FRANKLIN STORES

32-34-36 MAIN ST. Chatham, N. Y.

PHONE 252

**FREE**

Delivery Installation Demonstration



An eight-tube, four-band all wave Superheterodyne, in a Neo-Classical console of hand-rubbed Walnut finish.

Model 242 **\$119.50**

**with TONE AND BEAUTY**

*never before equalled*

CHECK THESE 4 GREAT FEATURES:

- 1 Four distinct tuning bands make RCA Victor's Model 242 a Superheterodyne of astonishing world-wide range. The "coverage" of this instrument runs from 140 kilocycles to 410 kilocycles (aviation and weather reports), and from 540 kilocycles to 18,000 kilocycles (police, aircraft, amateur signals, standard U. S. band, and foreign broadcasts in the 49, 31, 25, 19 and 16 meter bands.)
- 2 The tone quality of Model 242 is so clear and undistorted that its naturalness is truly electrifying. No all-wave radio of previous make has ever surpassed it.
- 3 Its cabinet was designed by a foremost American craftsman and built with a ruggedness that assures it years of life. Note also the graceful lines and the mirror-like lustre.
- 4 It boasts all these 1935 features: Ten-inch Dynamic Speaker—Automatic Volume Control—Fixed Audio Compensation—Continuously variable Tone Control—Full-vision Airplane Dial with Band Indicator and "Spreader" for micro-exact double Vernier Tuning—Sensitivity Control.

